



## **RDX Storage Alliance Background**

The RDX Storage Alliance is dedicated to promoting customer use of and the accelerating adoption of the RDX removable disk technology. The RDX Storage Alliance is a non-profit vendor neutral organization comprised of industry leading storage and technology companies, solution providers and customers who have embraced RDX removable disk technology as part of their storage strategy.

Customer user members and partners of the RDX Storage Alliance belong to a unique community in the storage industry. Storage Industry vendors may join the alliance as a **partner** where they participate in providing support to the customer base and also join forces with other partner companies to promote the use of RDX Technology. Individuals may join the alliance as a **member**. Members benefit from partner contribution and member community exchange.

Together, the RDX Storage Alliance members and partners provide engaging and informative RDX solutions, best practices, creative use-cases and customer testimonials so that members may optimize and simplify their data storage strategies within their companies and reduce their overall IT costs.

rdxstorage.com is designed for members and provides engaging ways to learn about effective RDX technology solutions that simplify data protection, retention, archive and recovery. Alliance partners and members both support the community through offering engaging, innovative and informative RDX solution content. The community joins together to present best practices, ROI use cases and other content that demonstrate how companies can make data storage more efficient and reduce IT costs with the use of RDX technology.