



## Frequently Asked Questions

### The RDX Storage Alliance Mission

Q: What is the Mission of the RDX Storage Alliance?

A: The RDX Storage Alliance is a vendor neutral independent non-profit industry alliance community whose mission is to build an eco-system of customers, partners, storage experts, analysts, press, and users to promote use of RDX technology and solutions that deliver business benefits over competing technologies. Unique customer solutions, best practices, use case videos and whitepapers will be shared throughout the alliance community. The alliance is funded primarily through sponsorship from leading storage industry partners.

Q: How will RDX partners benefit from this alliance?

A: Partners take advantage of customer information and real-life, practical uses cases of RDX solutions. They can sponsor and participate within the alliance's tiered program structure based on the needs of each potential partner. Unique marketing and promotional activities and events are available for partners to augment their internal storage marketing efforts.

Q: How will RDX customers benefit from this alliance?

A: Our customers, and others interested in improving the efficiency and cost-effectiveness of deploying and managing their storage infrastructure, can become Members of the Alliance. Membership is free. As a member of the RDX Industry Alliance they will belong to a unique community where RDX technology partners and members will offer informative and engaging ways to benefit from innovative RDX solutions. The content enables members to optimize and simplify their data storage needs and ultimately reduce IT costs.

Q: What do you mean by engaging content?

A: The RDX Storage Alliance will support a community site: [rdxstorage.com](http://rdxstorage.com). Partners and members can contribute RDX storage subject matter such as best practices, use cases, videos, and white papers. We are incorporating social networking functionality and blogs to enable Members and Partners to participate formally and informally in the RDX technology conversation.



## *RDX Technology*

Q: On the technology side, what are the key benefits of RDX Solutions?

A: There are many technology and solution advantages, RDX removable disk technology simplifies data protection, retention, archive and recovery within and across organizations. Customers can consolidate their tier-2 data back-up and tier-3 data archive needs on a common RDX platform. There are many benefits, just a few highlights:

- RDX technology is an enterprise-grade backup strategy at half the cost of tape
- RDX cartridges and drives backup more than 100GB of data per hour: 10 times faster than and more reliable than tape storage products
- The RDX system uses a rugged, reliable disk cartridge and docking station that backs up just like a tape drive. Cartridge capacities range from 40GB to 640GB and the system can scale to as large as needed
- RDX technology provides long-term preservation of data with an archival life of at least 30 years
- Multiple copies can quickly and easily be made for geographic dispersal for data archiving and low-cost disaster recovery
- RDX systems are plug-and-play and seamlessly integrate with most common backup applications
- RDX uses RAID to protect from potential disk failures
- RDX supports random access to disk — this means that specific files can be retrieved quickly when there is limited data loss or when compliance discovery processes are required
- RDX technology is a NAS file system-based storage device and talks natively with Windows, Linux or MAC OS operating systems; the system can be transparent to users since it can support simple backups using drag-and-drop file access. This is especially helpful to small businesses

Q: Can RDX technology handle regulatory compliance issues such as HIPAA and SEC regulations

A: Yes, Cohasset Associates conducted an independent study where they found RDX removable disk technology supported all relevant requirements of SEC Rule 17a-4(f), HIPAA security requirements, and DOD 5015.2 mandating controls on record destruction.